

# International Business Association (IBAglobal)

## Membership Application

Please fill out form in its entirety and return via e-mail to: [dloelkes@IBAglobal.org](mailto:dloelkes@IBAglobal.org)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Company Name: \_\_\_\_\_ Fax: \_\_\_\_\_  
Address: \_\_\_\_\_ Mobile: \_\_\_\_\_  
City: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ URL: \_\_\_\_\_  
Country: \_\_\_\_\_ # of Employees: \_\_\_\_\_  
Business Type: \_\_\_\_\_ Year Co. Established: \_\_\_\_\_  
Referred By: \_\_\_\_\_

Description of Business:

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In the event of termination of membership for any reason I agree to immediately discontinue the use of its logo and use of any supplied materials in any form.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Membership Type:**

**Please select membership type:**

*Diamond Corporate Membership - \$10,000 (USD)*

*Platinum Corporate Membership - \$5,000 (USD)*

*Gold Corporate Membership - \$2,500 (USD)*

*Silver Corporate Membership - \$1,000 (USD)*

*General Corporate Membership - \$650 (USD)*

*Government, Academic Institutions & Non-Corporate Organizations - \$750 (USD)*

*Individual Membership - \$250 (USD)*

*Student Membership - \$50 (USD)*

## **Payment:**

**Online payment methods will be available in the near future. Until then, please make check payable to:**

***International Business Association***

**Please mail the check to:**

***IBAglobal HQ***

***6130 W. Flamingo Rd. #677***

***Las Vegas, NV 89103***

## QUESTIONNAIRE

*Please take a moment to complete this survey.*

1) What are you looking for from IBA Global?

- Networking
- Events
- Business Missions
- Education
- Other: \_\_\_\_\_

2) How did you hear about IBA Global?

- Website
- Trade Magazine
- Event
- Referral
- Other: \_\_\_\_\_

3) What is your firm's level of international business activity?

- Maintain offices and/or operations in more than one country
- Frequently import and/or export, but no offices or investments abroad
- Import and/or export at irregular intervals
- Beginning efforts to expand internationally
- Little or no activity
- Not applicable

4) How would you characterize your current pursuit of international business opportunities?

- Aggressively looking for international growth opportunities
- Actively looking for opportunities
- Open to opportunities, but not proactively seeking

5) How informed are you regarding international competition in your industry?

- Highly informed, aware of foreign and domestic competitors, global market shares, product and service offerings and potential treats
- Know who the foreign and domestic competitors, but know little about them
- Only aware of foreign competitors who have entered the U.S. market
- Have not assessed the competition to any degree

6) What resources do you use to obtain international market information & opportunities?

**Note:** Please rank in order, use "1" for the first resource consulted:

- US Government resources
- International trade organizations
- Trade publications, industry websites
- Consulting firms
- Libraries, university research
- Banks, transportation companies, other
- Trade associations / Chamber of Commerce
- Company annual reports
- Foreign government websites
- Newspapers, journal archives
- Professional contacts / relationships
- Other

7) List any trade organizations that have provided you with international trade assistance services:

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8) List other organizations you are a member of:

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9) What is your main purpose for attending/participating in trade events & activities?

- Seeking specific/immediate trade information pertinent to my business activity
- Company marketing/promotional opportunities
- Prospect for customers
- General interest in current international business activity
- Networking with others to learn about new business opportunities and address challenges
- Job searching

10) List any additional comments:

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