

## MEMBERSHIP

### Why Join?

IBAglobal is a non-profit, non-political, international commerce membership organization, that provides leadership, support, and voice for individuals, institutions and company's engaged or interested in international commerce.

**The association promotes the growth and enhancement of commerce for its members worldwide.**

Our goal is to create and foster an association that will be driven by the needs of its members from all market sectors and that continues to evolve and change to meet the needs of those members and the global marketplace, while remaining true to its core Values, Vision and Mission.

#### **Mission**

IBAglobal's mission is to facilitate international commerce; helping companies both domestic and international achieve positive transformation by offering on-going support services, strategy, education, and networking opportunities.

#### **Vision**

International commerce is central to global peace and stability and to the growth and prosperity of all citizens. IBAglobal will provide the vision and be the voice for its members to exercise leadership and influence the course of change.

**Positive economic and social transformation is achieved by a balance of cultural understanding & sensitivity, knowledge, and the strategic application of vetted resources**

## *Levels and Benefits*

**\*\* Benefits are in various stages of availability. Full benefits availability subject to funding. Additional discounted member fees may apply to some benefits/services.**

*Diamond Corporate Membership*  
*Platinum Corporate Membership*  
*Gold Corporate Membership*  
*Silver Corporate Membership*  
*General Corporate Membership*  
*Government, Academic*  
*Institutions and Non-Corporate*  
*Organizations*  
*Individual Membership*  
*Student Membership*

### **BULLETINS & ALERTS**

Regulations & Licenses information  
International Logistics information  
Trade law information  
Legislative and Regulatory information  
Security alerts

### **ACCESS TO:**

Professional staff to answer your questions and help your business succeed  
Vetted and trusted service partners  
Case studies of successful global launches  
Overseas research and opportunities

### **MEDIA CENTER:**

Access to highlights of audio/visual recordings of past events  
News clips  
Case studies  
Trade data snapshots  
Recommended Reading List (i.e. latest articles, journals, books)

### **FINANCIAL & BUSINESS BRIEFS**

International Finance  
International financial and operational best practices tailored to geographical regions (limited number to start)  
Foreign company formation  
Insurance and risk management  
Staffing/recruiting  
Compensation/benefit plans  
Merger/acquisition/turnaround support  
Currency and trade equivalents  
Trade Data & Analysis  
Language translation services  
Quick reference on tariff rates  
Cultural consulting – how to conform to regional norms or local customs  
Business Plan review

### **EVENTS**

Speaking opportunities at IBAglobal events  
Networking opportunities  
Opportunity to craft and design new events around your focus and business interest  
Leadership and volunteer opportunities within the organization  
Social networking events

### **MARKETING**

Trade dress and Branding advice  
International Sales-Marketing advice  
Advertising/sponsorship opportunities at events  
Access to business leads

### **COMMUNITY**

Access to business leaders & government trade officials  
Opportunity to create dialog with like-minded peers

***Diamond Corporate Membership - \$10,000***  
***(Suggested level for company w/gross annual revenue over \$100M)***

- **Welcome Kit: Welcome Letter, Membership Certificate & 7 Membership Cards w/ ID number**
- **Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site**
- **Forthcoming Quarterly e-Newsletter**
- **Company spotlight in "Diamond Members" section of forthcoming newsletter**
- **Company news published in forthcoming newsletter (article contribution opportunities available)**
- **Discounted advertising rates in forthcoming newsletter and site**
- **Participation on the President's advisory council**
- **Chair any board approved committee or special event work group**
- **Free admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
- **Complimentary reserved seating in VIP section during seminars, special events & World Trade Conference (limit 10 seats per member)**
- **Preferred exhibitor rights at IBAglobal sponsored events (some events closed to non-member exhibitors).**
- **10% discount on exhibit booth fees (excludes easels, A/V equipment charges)**
- **Full Website Access (password provided)**
- **Company logo displayed on IBAglobal "Corporate Partners" webpage with direct link to your company website**

- Free job opportunity postings on IBAglobal website (unlimited listings)
- Free business opportunity postings on IBAglobal website (unlimited listings)
- Full use of IBAglobal logo on your company websites & publications
- Access to international business missions
- Trade mission sponsorship opportunities
- 10% off on purchase of Rosetta Stone® Language Software

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***Platinum Corporate Membership - \$5,000***  
***(Suggested level for company w/gross annual revenue \$10M - \$100M)***

- Welcome Kit: Welcome Letter, Membership Certificate & 7 Membership Cards w/ ID number
- Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site
- Forthcoming Quarterly e-Newsletter
- Company spotlight in "Platinum Members" section of forthcoming newsletter
- Company news published in forthcoming newsletter (article contribution opportunities available)
- Discounted advertising rates in forthcoming newsletter and site
- Participation on the President's advisory council
- Chair any board approved committee or special event work group
- 75% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)

- Complimentary reserved seating in VIP section during seminars, special events & World Trade Conference (limit 5 seats per member)
- Preferred exhibitor rights at IBAglobal sponsored events (some events closed to non-member exhibitors)
- 10% discount on exhibit booth fees (excludes easels, A/V equipment charges)
- Full Website Access (password provided)
- Company logo displayed on IBAglobal's "Corporate Partners" webpage with direct link to your company website
- Free job opportunity postings on IBAglobal's website (unlimited listings)
- Free business opportunity postings on IBAglobal's website (unlimited listings)
- Full use of IBAglobal's logo on your company websites & publications
- Access to international business missions
- Trade mission sponsorship opportunities
- 10% off on purchase of Rosetta Stone® Language Software

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***Gold Corporate Membership - \$2,500***  
***(Suggested level for company w/gross annual revenue \$5M - \$10M)***

- Welcome Kit: Welcome Letter, Membership Certificate & 5 Membership Cards w/ ID number
- Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site
- Forthcoming Quarterly e-Newsletter
- Company spotlight in "Gold Members" section of forthcoming newsletter

- **Company news published in forthcoming newsletter (article contribution opportunities available)**
  - **Discounted advertising rates in forthcoming newsletter and site**
  - **Participation on the President's advisory council**
  - **Co- Chair any board approved committee or special event work group**
  - **50% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
  - **Exhibit rights at IBAglobal sponsored events (some events closed to non-member exhibitors)**
  - **10% discount on exhibit booth fees (excludes easels, A/V equipment charges)**
  - **Full Website Access (password provided)**
  - **Company logo displayed on IBAglobal's "Corporate Partners" webpage with direct link to your company website**
  - **Job opportunity postings on IBAglobal's website (reg. \$50 ea. - 75% discount on 5 + listings)**
  - **Business opportunity postings on IBAglobal's website (reg. \$50 ea. - 75% discount on 5 + listings)**
  - **Full use of IBAglobal's logo on your company websites & publications**
  - **Access to international business missions**
  - **Trade mission sponsorship opportunities**
  - **10% off on purchase of Rosetta Stone® Language Software**
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***Silver Corporate Membership - \$1,000***  
***(Suggested level for company w/gross annual revenue \$2M - \$5M)***

- **Welcome Kit consisting of: Welcome Letter, Membership Certificate & 2 Membership Cards w/ ID number**
- **Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site**
- **Forthcoming Quarterly e-Newsletter**
- **Company spotlight in "Silver Members" section of forthcoming newsletter**
- **Company news published in forthcoming newsletter (article contribution opportunities available)**
- **Discounted advertising rates in forthcoming newsletter and site**
- **Participate any board approved committee or special event work group**
- **30% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
- **Exhibit rights at IBAglobal sponsored events (some events closed to non-member exhibitors)**
- **10% discount on exhibit booth fees (excludes easels, A/V equipment charges)**
- **Full website access (password provided)**
- **Company logo displayed on "Corporate Partners" webpage with direct link to your company website**
- **Job opportunity postings on IBAglobal's website (reg. \$50 ea. - 50% discount on 5 + listings)**

- **Business opportunity postings on IBAglobal's website (reg. \$50 ea. - 50% discount on 5 + listings)**
- **Full use of IBAglobal's logo on your company websites & publications**
- **Access to international business missions**
- **Trade mission sponsorship opportunities**
- **10% off on purchase of Rosetta Stone® Language Software**

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***General Corporate Membership - \$650***  
***(Suggested level for company w/gross annual revenue \$500k - \$2M)***

- **Welcome Kit: Welcome Letter, Membership Certificate & 1 Membership Card w/ ID number**
- **Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site**
- **Forthcoming Quarterly e-Newsletter**
- **Company news published in forthcoming newsletter (article contribution opportunities available)**
- **Discounted advertising rates in forthcoming newsletter and site**
- **25% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
- **Exhibit rights at IBAglobal sponsored events (some events closed to non-member exhibitors).**
- **10% discount on exhibit booth fees (excludes easels, A/V equipment charges)**
- **Full Website Access (password provided)**

- **Job opportunity postings on IBAglobal's website (reg. \$50 ea. - 25% discount on 5 + listings)**
- **Business opportunity postings on IBAglobal's website (reg. \$50 ea. - 25% discount on 5 + listings)**
- **Access to international business missions**
- **10% off on purchase of Rosetta Stone® Language Software**

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***Government, Academic Institutions and Non-Corporate Organizations -  
\$750  
(Open to Federal/State/Tribal Government Agencies;  
Universities/Colleges; Non-profits)***

- **Welcome Kit: Welcome Letter, Membership Certificate & 1 Membership Card w/ ID number**
- **Company/Agency listing in IBAglobal's Member Directory & logo displayed on forthcoming site**
- **Forthcoming Quarterly e-Newsletter**
- **Discounted advertising rates in forthcoming newsletter and site**
- **Participate any board approved committee or special event work group**
- **Participation on the President's advisory council.**
- **25% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
- **Exhibit rights at IBAglobal sponsored events (some events closed to non-member exhibitors)**
- **10% discount on exhibit booth fees (excludes easels, A/V equipment charges)**

- **Partial website access (membership contact information unavailable)**
  - **Job opportunity postings on IBAglobal's website (reg. \$25 ea. - 40% discount on 5 + listings)**
  - **Access to international business missions**
  - **Trade mission sponsorship opportunities**
  - **10% off on purchase of Rosetta Stone® Language Software**
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***Individual Membership - \$250***  
***(Suggested level for company w/gross annual revenue under \$500k and less than 5 employees)***

- **Welcome Kit: Welcome Letter, Membership Certificate & 1 Membership Card w/ ID number**
  - **Company listing in IBAglobal's Member Directory & logo displayed on forthcoming site**
  - **Forthcoming Quarterly e-Newsletter**
  - **Discounted advertising rates in forthcoming newsletter and site**
  - **25% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
  - **Free resume posting on IBAglobal's website**
  - **Partial website access (membership contact information unavailable)**
  - **Access to international business missions**
  - **10% off on purchase of Rosetta Stone® Language Software**
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***Student Membership - \$50***  
***(Open to full time University & College students only)***

- **Welcome Kit consisting of: Welcome Letter, Membership Certificate & 1 Membership Card w/ ID number**
- **Forthcoming Quarterly e-Newsletter**
- **10% discounted admission to IBAglobal sponsored seminars & special events (requires valid membership card)**
- **Partial website access (membership contact information unavailable)**
- **\$10 resume posting on IBAglobal's website**
- **10% off on purchase of Rosetta Stone® Language Software**