

SPONSORSHIP

17th Annual World Trade Conference

** Tuesday May 4 – Wednesday May 5, 2010 **

... Changing the Way We Do Business ...

“Successfully Identifying, Competing for and Capitalizing on International Business, Funding and Job Creation Opportunities”

While the international market place can be a source of jobs and funding, it is a very competitive arena. Regions, states, cities and private companies are faced with a variety of challenges associated with identifying and capitalizing on international opportunities.

The 8 Primary International Expansion Considerations 8PIEC™:

- **Knowing When to Expand Internationally**
- **Business Stabilization vs. Expansion**
- **Education/Re-Education of Workforce**
- **Branding and Positioning for Global Interest**
- **Identifying and Qualifying Opportunities**
- **Funding Opportunities**
- **Attracting Buyers, Partners and Investment Dollars**
- **Implementing and Executing on Opportunities**

Speakers, panel discussions and networking provide you access to information and strategies on how to realistically and successfully compete for and capitalize on international opportunities. The “nuts and bolts” of international business.

Sponsorship Packages

Consider the mutual benefits by participating as a corporate sponsor of the 17th Annual World Trade Conference. Sponsorship packages are designed to:

- ✓ help you get noticed and gain valuable market exposure
- ✓ identify & reach existing clients and new customers locally and worldwide
- ✓ build partnerships & make an impact in the minds of attendees long after the conference

It's a Visibility thing...

Heighten your visibility and enhance your success through sponsorship

To sponsor this event, fill out form below

17th Annual World Trade Conference

(Currently Includes 1 Day Event and Formal VIP Reception)

Event Dates, Times and Schedule Subject to change

\$25,000 ----- World Trade Conference *Title* Sponsor

\$ 12,500 ----- World Trade Conference *Diamond* Sponsor

\$ 7,500 ----- World Trade Conference *Platinum* Sponsor

\$ 3,500 ----- World Trade Conference *Gold* Sponsor

\$ 2,000 ----- World Trade Conference *Silver* Sponsor

Sponsorship benefits listed below

Title Sponsor

Member of WTC Planning Committee
20 VIP Reception Passes
10 VIP Reception Table Seats
75 Event Passes
10 VIP Event Table Seats
Reserved Primary Booth Space at Event Position I
Back Cover Full Page Ad Space in Event Brochure
Logo on Website Event Announcement Position I
Reception Master of Ceremonies
15 Minute Event Presentation Time
Logo at Event Entry and Podium Position I
Reserved Time with Attending Dignitaries of your Choice
Logo on all IBA Handouts
Event Distribution Rights for Company Handouts
Logo on Event Save-The-Date Announcement Position I

Diamond Sponsor

Member of WTC Planning Committee
15 VIP Reception Passes
5 VIP Reception Table Seats
40 Event Passes
5 VIP Event Table Seats
Reserved Primary Booth Space at Event Position II
Inside Cover Full Page Ad Space in Event Brochure
Logo on Website Event Announcement Position II
10 Minute Reception Presentation Time
7 Minute Event Presentation Time
Logo at Event Entry and Podium Position II
Reserved Time with Attending Dignitaries of your Choice
Logo on all IBA Handouts
Event Distribution Rights for Company Handouts
Logo on Event Save-The-Date Announcement Position II

Platinum Sponsor

Member of WTC Planning Committee
10 VIP Reception Passes
3 VIP Reception Table Seats
20 Event Passes
3 VIP Event Table Seats
Reserved Primary Booth Space at Event Position III

Inside Half Page Ad Space in Event Brochure
Logo on Website Event Announcement Position III
5 Minute Reception Presentation Time
3 Minute Event Presentation Time
Logo at Event Entry and Podium Position III
Reserved Time with Attending Dignitaries of your Choice
Logo on all IBA Handouts
Event Distribution Rights for Company Handouts
Logo on Event Save-The-Date Announcement Position III

Gold Sponsor

Member of WTC Planning Committee
5 VIP Reception Passes
2 VIP Reception Table Seats
10 Event Passes
2 VIP Event Table Seats
Reserved Primary Booth Space at Event Position IV
Inside Quarter Page Ad Space in Event Brochure
Logo on Website Event Announcement Position IV
2 Minute Reception Presentation Time
1 Minute Event Presentation Time
Logo at Event Entry and Podium Position IV
Logo on all IBA Handouts
Event Distribution Rights for Company Handouts
Logo on Event Save-The-Date Announcement Position IV

Silver Sponsor

Member of WTC Planning Committee
2 VIP Reception Passes
1 VIP Reception Table Seats
5 Event Passes
1 VIP Event Table Seats
Reserved Primary Booth Space at Event Position V
Business Card Ad Space in Event Brochure
Logo on Website Event Announcement Position V
1 Minute Reception Presentation Time
Introduction Event Time
Logo at Event Entry and Podium Position V
Event Distribution Rights for Company Handouts
Logo on Event Save-The-Date Announcement Position V

IBAglobal World Trade Conference Sponsorship Benefits

Description of Benefit	Title	Diamond	Platinum	Gold	Silver
Member of WTC Planning Committee	X	X	X	X	X
20 VIP Reception Passes	X				
15 VIP Reception Passes		X			
10 VIP Reception Passes			X		
5VIP Reception Passes				X	
2 VIP Reception Passes					X
10 VIP Reception Table Seats	X				
5 VIP Reception Table Seats		X			
3 VIP Reception Table Seats			X		
2 VIP Reception Table Seats				X	
1 VIP Reception Table Seats					X
75 Event Passes	X				
40 Event Passes		X			
20 Event Passes			X		
10 Event Passes				X	
5 Event Passes					X
10 VIP Event Table Seats	X				
5 VIP Event Table Seats		X			
3 VIP Event Table Seats			X		
2 VIP Event Table Seats				X	
1 VIP Event Table Seats					X
Reserved Primary Booth Space at Event Position I	X				
Reserved Primary Booth Space at Event Position II		X			

Reserved Primary Booth Space at Event Position III			X		
Reserved Primary Booth Space at Event Position IV				X	
Reserved Primary Booth Space at Event Position V					X
Back Cover Full Page Ad Space in Event Brochure	X				
Inside Cover Full Page Ad Space in Event Brochure		X			
Inside Half Page Ad Space in Event Brochure			X		
Quarter Page Ad Space in Event Brochure				X	
Business Card Ad Space in Event Brochure					X
Logo on Website Event Announcement Position I	X				
Logo on Website Event Announcement Position II		X			
Logo on Website Event Announcement Position III			X		
Logo on Website Event Announcement Position IV				X	
Logo on Website Event Announcement Position V					X
Reception Master of Ceremonies	X				
15 Minute Reception Presentation Time	X				
10 Minute Reception Presentation Time		X			
5 Minute Reception Presentation Time			X		
2 Minute Reception Presentation Time				X	
1 Minute Reception Presentation Time					X
15 Minute Event Presentation Time	X				
7 Minute Event Presentation Time		X			
3 Minute Event Presentation Time			X		
1 Minute Event Presentation Time				X	
Introduction Event Time					X
Logo at Event Entry and Podium Position I	X				
Logo at Event Entry and Podium Position II		X			
Logo at Event Entry and Podium Position III			X		
Logo at Event Entry and Podium Position IV				X	
Logo at Event Entry and Podium Position V					X
Reserved Time with Attending Dignitaries of your Choice	X	X	X		
Logo on all IBA Handouts	X	X	X	X	
Event Distribution Rights for Company Handouts	X	X	X	X	X
Logo on Event Save-The-Date Announcement Position I	X				
Logo on Event Save-The-Date Announcement Position II		X			
Logo on Event Save-The-Date Announcement Position III			X		
Logo on Event Save-The-Date Announcement Position IV				X	
Logo on Event Save-The-Date Announcement Position V					X

Sponsorship Application

Personal Information

Name	<input type="text"/>
Company Name	<input type="text"/>
Mailing Address	<input type="text"/>
Address 2	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zip	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
Email	<input type="text"/>
Website URL	<input type="text"/>
IBAglobal Membership No.	<input type="text"/>

My company is interested in sponsoring this event:

World Trade Conference

- WTC ***Title*** Sponsor
- WTC ***Diamond*** Sponsor
- WTC ***Platinum*** Sponsor
- WTC ***Gold*** Sponsor
- WTC ***Silver*** Sponsor

Please return via email to dloelkes@ibaglobal.org
